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## Press Release

For Immediate Release

### **2010 3<sup>rd</sup> Annual Luncheon A Huge Success!!! Raises 32% more this year for Gilda's Club NYC Program.**

**New York, NY—May 21, 2010—** On May 19<sup>th</sup>, 2010, the 15<sup>th</sup> Anniversary of Gilda's Club New York City, over 240 notables gathered at *The Plaza Hotel* for Gilda's Club's **3<sup>rd</sup> Annual Benefit Luncheon Celebrating Women Working & Living with Cancer**. This successful event **raised 32% more this year**, its third year, which will help Gilda's Club NYC keep Gilda's legacy alive by continuing its mission to provide social and emotional support for people with cancer, their families and friends in the New York City area.

**Gilda's Club** NYC presented awards to two outstanding individuals who embody the Gilda's Club spirit. **Johnson & Johnson's Sheri S. McCoy, Worldwide Chairman, Pharmaceuticals Group, and writer and performer of *I Got Sick Then I Got Better* Jenny Allen** received the "*It's Always Something Award*", named after Gilda Radner's autobiography. WABC-TV's anchor Sade Baderinwa served as host.

Named for comedian Gilda Radner, Gilda's Club New York City opened its clubhouse in the West Village of Manhattan in the summer of 1995. Founded by Gene Wilder, Mandy Patinkin, Joel Siegel, Joanna Bull, and other friends of Gilda Radner, Gilda's Club NYC is a place where people touched by any type of cancer can come together to build emotional and social support as an essential complement to medical treatment. GCNYC has since grown to a community of over 6,000 members, and spawned a national movement with over 20 affiliate clubhouses currently open in the United States and Canada.

For more information on Gilda's Club New York City, please go to [www.gildasclubnyc.org](http://www.gildasclubnyc.org).

#### **Gilda's Club NYC Mission:**

Gilda's Club New York City provides meeting places where men, women, teens and children living with cancer – and their family and friends – can join together to build social and emotional support as an essential supplement to medical care. Gilda's Club NYC provides support and networking groups, workshops, lectures, and social events in a beautiful, homelike setting. All of our programs are offered free of charge. For more information, please visit us at [www.gildasclubnyc.org](http://www.gildasclubnyc.org).

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*A nonprofit community providing free social and emotional support for people living with cancer, their families and friends in the New York City area.*

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