



Gilda's Club New York City 3rd Annual Benefit Luncheon
Celebrating Women Working & Living with Cancer

Lunch • Awards • Raffle

Wednesday, May 19, 2010 • Noon • The Plaza Hotel • New York City

Sponsorship Agreement Form

Sponsor Name _____
 (Business or individual, as you would like it to appear in written materials and on our website)

Contact Name _____

Address _____

Telephone _____

Email _____ Fax Number _____

Please accept this as my/our commitment for support at the following level:

- Red Door Benefactor \$ 25,000
- "It's Always Something" Benefactor \$ 15,000
- Roseanne Roseannadanna Patron \$ 10,000
- Lisa Loopner Patron \$ 5,000
- Sparkle Sponsor \$ 3,500
- Full Screen Video Journal Ad \$ 500
- ½ Screen Video Journal Ad \$ 250
- ¼ Screen Video Journal Ad \$ 175

Individual Reservations

- \$250 # of tickets _____
- I am unable to be a sponsor this year, but wish to contribute \$ _____.

I/we agree to this sponsorship and recognize the benefits of support. I/we understand that the fulfillment of benefits is dependent on my/our timely submission of company logos and other materials, as required. I/we give permission for GCNYC to list me/us on their website.

Signature Printed Name Date

Payment:

- Check enclosed \$ _____. (Payable to Gilda's Club New York City)
- Please charge \$ _____ to my credit card. MasterCard Visa American Express

Name on card: _____

Card Number: _____ Exp. Date ____/____

Signature: _____

Please return this form with payment to:

Gilda's Club New York City, Attn: Development Office
 195 West Houston Street, New York, NY 10014
 Or, Fax to: 212.647.1154

Questions? Please call **Development Office**, at **212.647.9700** or email luncheon@gildasclubnyc.org

To ensure proper recognition on luncheon invitation, please reply no later than **March 19, 2010**.
 Gilda's Club NYC is a 501(c)(3) charitable organization. (Tax ID# 13-4046652) Contributions are deductible to the extent they exceed the value of the benefits provided. The estimated value per person attending the luncheon is \$175, and \$1,750 per table.



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Sponsorship Benefits

Red Door Benefactor \$25,000

- Two premier tables for 10 guests each
- Recognition in luncheon signage
- Distinguished recognition in luncheon correspondence
- Prominent listing in event program including company logo
- Verbal recognition during lunch
- Company logo, with link, on GCNYC Web site
- Recognition in post-event newsletter and annual report
- Two full screen ads in video journal

"It's Always Something" Benefactor \$15,000

- Two premier tables for 10 guests each
- Distinguished recognition in luncheon correspondence
- Prominent listing in event program
- Verbal recognition during lunch
- Company logo, with link, on GCNYC Web site
- Recognition in post-event newsletter and annual report
- Two full screen ads in video journal

Roseanne Roseannadanna Patron \$10,000

- One preferred table for 10 guests
- Recognition in luncheon correspondence
- Listing in event program
- Verbal recognition during lunch
- Company logo, with link, on GCNYC Web site
- Recognition in post-event newsletter and annual report
- Full screen ad in video journal

Lisa Loopner Patron \$5,000

- One table for 10 guests
- Listing in event program
- Recognition on GCNYC Web site
- Quarter screen ad in video journal

Sparkle Sponsor \$3,500

- One table for 10 guests
- Listing in event program

Video Journal Ads

Full Screen \$500 (8½ x 6½ Landscape) **½ Screen** \$250 (8½ x 3¼ Landscape)

¼ Screen \$175 (4¼ x 3¼ Landscape)

Any mention of Gilda's Club in an ad should be: Gilda's Club New York City.

*To ensure recognition, please send ads by May 7th in either Word or PDF format to luncheon@gildasclubnyc.org

Questions? Please call **Development Office**, at 212.647.9700 or email luncheon@gildasclubnyc.org

Thank you for your *generous support!*



Gilda's Club New York City creates welcoming communities of free support for everyone living with cancer – men, women, teens and children – along with their families and friends. Our innovative program is an essential complement to medical care, providing networking and support groups, workshops, lectures and social activities, **all free of charge.**

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