



GILDA'S CLUB NEW YORK CITY

Celebrating Women

Working & Living with Cancer

**9TH ANNUAL
BENEFIT LUNCHEON**

Wednesday, May 11, 2016
Metropolitan Club • 11:30 am to 2:00 pm

Gilda's Club New York City Mission:

To Support, Educate, and Empower Cancer Patients and Their Families

Our free comprehensive cancer program includes support groups, educational lectures and workshops for everyone impacted by cancer – men, women, teens, and children.



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GILDA'S CLUB NEW YORK CITY

GildaGram

Living with Cancer? Come as you are.™



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Welcoming Laura Bartlett as the New GCNYC Board Chair



Laura joined our board of directors in 2013 while she was the CFO of the American Association of Advertising Agencies (The 4A's). "Laura has been an invaluable addition to our Board and we are thrilled to have her step into this leadership position," states Lily Safani, CEO.

Laura's formal career ended in 2015 after 43 years of working. She worked for great companies such as Johnson & Johnson, Ogilvy & Mather, Foote, Cone Belding (FCB), and The 4A's. Prior to retiring, Laura wanted to find a cause she could be passionate about and give back.

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WBA Middleweight Champ Daniel Jacobs Visits the Teen Program

"D. Jacobs sits here," read a handmade sign taped to the table before an empty chair. Also at that table were ten members of the Teens Connect program who were excitedly awaiting the arrival of Daniel "Miracle Man" Jacobs. Mr. Jacobs is the current World Boxing Association's (WBA) middleweight champion and also a cancer survivor.

Diagnosed in 2011 with a life-threatening form of osteosarcoma, a type of cancer that grows in the bones, Mr. Jacobs shared his inspirational cancer story with the teens. He described how he went from being nearly paralyzed to fighting through his cancer diagnosis and finally getting back into the ring. After surgery



Daniel Jacobs (center) poses with members of the Teen Program

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Program Focus:

Young Adults Networking Group

Monthly Support Groups at Gilda's Club are specialized groups that provide an opportunity for members to connect with one another about specific cancer-related issues or experiences.

Unlike the weekly Support Groups where participants are assigned a group based on the kind of cancer support they are seeking, any member of Gilda's Club can attend a monthly group if they feel it is relevant to their experience.

We currently offer two monthly groups to Young Adults within our community who have been impacted by cancer:

The *Young Adults Living with Cancer* group provides the opportunity for young adults to meet and discuss the unique circumstances they face during this particular stage of life on subjects relating to work, lifestyle, and family life.

The *Young Adult Bereavement* group connects young adults who have lost a loved one to cancer. Sharing their stories of loss with others of the same peer group who are experiencing a similar situation can provide comfort and support to participating members.

Please check our program calendar for dates when these groups are offered.

Laura Bartlett continued from page 1

"I was introduced to Lily Safani and Gilda's Club in 2013 and immediately knew I had found the right place," says Laura. "Gilda Radner was an absolute favorite of mine and I was pleased to be able to support the mission of the organization. Indeed, no one should face cancer alone."

"We have a remarkable cause, a marvelous staff, a dedicated and professional board and a terrific leader. I was delighted to agree to chair the board of this extraordinary organization. I look forward to continuing the mission and serving more cancer patients in the NYC area."

Laura succeeds Immediate Past Chair Bob Easton, Co-Chairman



L-R: Lily Safani, CEO, Bob Easton, Immediate Past Chair, Laura Bartlett, Board Chair

BIONEST Partners, who held the position for the past 12 years. A heartfelt thank you to Bob who has been on our board since 1999 and continues to be an integral supporter and leader of Gilda's Club NYC.

Coney Island Hospital Joins Gilda Comes to You

We are excited to announce our newest *Gilda Comes to You* partner, **Coney Island Hospital (CIH)**. CIH is a 371-bed facility, part of the NYC Health and Hospital Corporation that offers general and acute medical care to adults and pediatrics in South Brooklyn.

The on-site cancer support program is being funded through a 2016 Greater New York City Susan G. Komen grant award. We launched the partnership with a community Meet & Greet hosted at CIH in January.

Our program proposal includes a breast cancer support group, educational workshops and lectures, and a Spanish-bilingual GCNYC Patient Navigator.

We are very excited to expand our program to the Coney Island neighborhood of Brooklyn (current Brooklyn offsite programming is available at Kings County Hospital Center for Cancer Care and Berkeley Carroll School) making this the third location in the borough.

Cook for Your Life Visits our Queens Cancer Center Location for a Demo

Cook for Your Life (CFYL) held a Spanish Nutrition lecture at our Queens Cancer Center offsite location. Funded by a grant that CFYL received from Genentech, this program was offered during the Monthly Spanish Support Group.

CFYL provided a cooking demonstration and all participants were encouraged to help with the food preparation. On the menu was a healthy quinoa tabbouleh salad along with hummus. Participants were very excited to learn about new vegetables and foods, and asked a lot of questions about how to best incorporate them into their diets.

Participants reported afterwards how much they liked this activity and were excited to learn ways to eat healthier. They also expressed a great deal of appreciation that this lecture was provided entirely in Spanish.



OFFSITE LOCATIONS

Brooklyn

Berkeley Carroll School
 Coney Island Hospital
 Kings County Hospital Center for Cancer Care

Bronx

Montefiore-Einstein Center for Cancer Care
 Montefiore Medical Center

Manhattan

The Mount Sinai Hospital

Queens

Queens Cancer Center

The Cancer Support Community's Kid Support Added to Noogieland

This quarter we launched **Kid Support** within our Noogieland program. GCNYC was awarded a \$3,000 grant from the Cancer Support Community to implement their Kid Support program during the academic year, 2015-2016.

Kid Support is an evidence-based 10-week educational intervention to support children ages 5-12 who have a loved one living with cancer or have a diagnosis of cancer themselves.

It was created to provide children with age-appropriate information about cancer, and provide them with a safe place where they can express any difficult feelings they might have and share common concerns.

We also partnered with the community organization, McBurney YMCA, to promote outreach for this program.

For more information about our Teen Program, Kids Support or Noogieland, please contact:

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Daniel Jacobs continued from page 1

and multiple treatments, he was overjoyed to be declared cancer free so that he could get back to doing what he loved most. "The first thing I wanted to do after being in the hospital for 2.5 months was box."

Mr. Jacobs was a natural with the teens, enjoying pizza, casually discussing social media, music, family, and boxing. He was an

open book as he answered all the questions they threw at him, and even got an exclusive dance lesson from one of the teens.

At the end of the evening, the "Miracle Man" brought out his championship belt for everyone to touch and hold, graciously autographed boxing gloves for everyone and enthusiastically posed



for photos and selfies.

Many thanks to Daniel Jacobs for stopping by, kicking back with our teens and sharing such inspirational words. Also a special thanks to the Cancer Support Community for facilitating Mr. Jacobs' visit.

YouthForce 2020 Introduces Engineering as a Career Path

One of our new corporate partners, **Turner Construction Company**, came to the Clubhouse to present their **YouthForce 2020** initiative to interested members of our teen program.

YouthForce 2020 is a program that encourages students to pursue studies in the engineering and building industries, as well as promotes construction management as a viable career path through educational programs, scholarships, and internship opportunities.

We were delighted to have Brad Bradley, Marina Kote and Mandy

Yeung join us from Turner and present what a career in engineering might look like. Following the presentation, the teens were asked to test their own engineering skills with a small building project.

Teams of two were asked to build the tallest free standing structure, using only 23 spaghetti noodles and tape, that could hold up one campfire sized marshmallow securely at the top of the structure for five seconds.

While not all structures survived the test, all of the participants walked away with some valuable information.



April is Volunteer Appreciation Month!

Each year, we like to thank our volunteers for their hard work and dedication to Gilda's Club with a special dinner held at the Clubhouse. Gilda's Club volunteers are an integral part of our community in the sense that, we could not offer our program without them.

We rely heavily on the time, skill sets and generosity of volunteers to help with the facilitation of workshops, orient new members, provide educational lectures, assist with the Teen and Noogieland program, support social events, external special events and provide administrative support.

In any given month, we require the help of about 70 volunteers to facilitate program activities. In

2015, more than 200 volunteers gave their time to help us at our social events at the Clubhouse and external special events alone. A total of **3,280 hours** of service helped us to save **\$75,670**.

Our volunteers run the gamut from the teens in our Junior Associate Board who have served as Camp Sparkle counselors and helped decorate for social events, to individuals who started coming to Gilda's Club as members and are now volunteering their time as a way of giving back.

Corporate groups are also a part of our volunteers with companies such as Turner Construction, PopSugar and Roche who have provided groups of volunteers to help with our social events which usually require decorating the dancehall and serving food.



Associate Board Update

In their first **networking event** of the year, the Gilda's Club NYC Associate Board (AB) invited young professionals to come learn more about how they can make a difference in the Gilda's Club community. The event was graciously hosted by RED, a Sony Music Entertainment company, the amazing team behind the *Ten Bands One Cause* pink vinyl campaign which has raised over \$65,000 for Gilda's Club NYC. We were thrilled to have such a great turnout of interested individuals. The Associate Board accepts new members on a rolling basis.

On Saturday, March 14, the AB's **Health and Wellness Day** was held for our members with a focus on wellness for the mind and body. The morning began with yoga followed by lectures on nutrition, music therapy and a calming meditation session. Hair and makeup was also being provided with an opportunity to have portraits of the members taken. Attendees were also able to participate in a scarf tying workshop and decorate themselves with some temporary fashion tattoos.

A very special thank you to the following individuals and companies who donated their time and expertise to make this event a resounding success: Shayne Robinson, Eileen Esposito, Dr. Annette Dorfman, Anna Wiltamuth, Lizzy Vargas, GLAMSQUAD, Toni & Guy, Cia de Lawrence and Christina Rohrmann. In addition, we would like to thank Blaike Hannay for chairing this incredible event.

The AB held **The Fifth Annual Gildie Awards** on April 14, 2016 at Webster Hall. The fundraiser broke records for the young professionals' group, with more than \$45,000 raised and 250 plus attendees.

Honored at the event were Alex Brody of RED, a SONY Music Entertainment Company for his efforts with the *Ten Bands One Cause* initiative which has raised over \$65,000 in two years for Gilda's Club NYC, and Suleika Jaouad, NY Times Well Columnist & Cancer Survivor for her fierce advocacy for those living with cancer and other chronic illnesses through her writing, wellness workshops and public speaking.

Special thanks to: everyone who attended; Temporary Grace and DJ Stef Nava for keeping the party lively; Teddy Adolphe Photograph; GCNYC member Johnny for sharing his story; our top event sponsors Celgene and Brookfield, and Relish Caterers for the delicious food. In addition, we would like to thank all the generous in-kind donors who helped make the event a success!

Welcome New Corporate Partners!

As we expand our Corporate Partnership program to develop a mutually beneficial opportunity for corporations who provide funding, skills or other resources, such as volunteering, to Gilda's Club, we are thrilled to welcome our newest supporters to our family:



- Support for our community social events and fundraising events
- Donated a large screen television



- Support for our community social events
- Hosted Youthforce Workshop to introduce engineering and the building industry, and promote construction management as a viable career path to our teens
- Renovation project at the Clubhouse
- GC to speak at Turner's Women's Health Day



- Catering sponsor for our Associate Board's major fundraising event, *The Gildie Awards*, in 2015 and 2016



- Event sponsor for *The Gildie Awards*
- Program sponsor for our *9th Annual Benefit Luncheon: Celebrating Women Working & Living with Cancer*



- Support for fundraising events
- Administration support

THANK YOU! VOLUNTEERS



Volunteers do not necessarily have the time; they just have the heart. ~Elizabeth Andrew



GET GUARANTEED ENTRY WITH

 #TEAMGILDA
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MARK YOUR CALENDAR

For more information about any of the listed events, please visit our website at www.gildasclubnyc.org or email development@gildasclubnyc.org



April

April 25-28
 Special Program
Camp Sparkle
 (requires pre-registration)

April 28
 Special Event
Volunteer Appreciation



May

May 1
TD Five Boro Bike Tour
 Go #TeamGilda

May 6
 Social Event
Fiesta Party

May 11
 Special Event
Annual Benefit Spring Luncheon
 The Metropolitan Club

May 19
 Special Event
Teen Essay Contest Reception

June

June 24
 Social Event
Clubhouse Birthday Celebration

