



OFFICIAL CHARITY PARTNER
TCS
NEW YORK CITY
MARATHON

Contact:
Deborah K. Wilson, Director of Development
dwilson@gildasclubnyc.org

For Immediate Release

Gilda's Club NYC Named an Official Charity Partner of the 2017 TCS New York City Marathon Set for Sunday, November 5, 2017

New York, January 31, 2017—Gilda's Club New York City was named an Official Charity Partner of the 2017 TCS New York City Marathon, it was announced today by Lily Safani. The race will take place on Sunday, November 5, 2017.

"Gilda's Club NYC is proud to serve as an official charity partner of the 2017 TCS New York City Marathon," said Lily Safani. "This TCS New York City Marathon offers a unique and wide-reaching platform for our devoted charity runners to raise awareness and funds for important causes in their lives. We're thrilled to support our runners on their journeys as they prepare for and achieve their mission to reach the finish line while raising awareness and funds to support, educate, and empower cancer patients and their families.

More than 350 official charity partners will be part of the 2017 TCS New York City Marathon.

Gilda's Club NYC has been an official charity partner with the New York City Marathon since 2009. Since our first team of 26 runners in 2009, we have had more than 150 runners raise almost half a million dollars for our program in the eight years that we've been a charity partner. #TEAMGILDA is a community of runners who help raise funds and awareness to help benefit our **free** comprehensive cancer program which includes support groups, educational lectures and workshops for everyone impacted by cancer – men, women, teens, and children.

"We're thrilled to welcome Gilda's Club NYC as an official charity partner of the 2017 TCS New York City Marathon," said Michael Rodgers, vice president of development and philanthropy for New York Road Runners. "Participants in our official charity partner program run for causes that are important to them, while raising critical funds that directly impact hundreds of charity organizations. We are inspired by the thousands of runners who take part in this program and wish them all the best as they begin their incredible journeys to the 2017 TCS New York City Marathon."

The 2017 TCS New York City Marathon will feature a world-class American and international professional athlete field, charity runners, and thousands of runners of all ages and abilities. More than 10,000 volunteers help to support participants across the 26.2-mile race route, which touches each of New York City's five boroughs and is lined with more than one million neighbors and guests.

The 2017 TCS New York City Marathon will be broadcast live locally on WABC-TV, Channel 7, and nationally on ESPN2.

About the TCS New York City Marathon

The TCS New York City Marathon is the premier event of New York Road Runners (NYRR) and the largest marathon in the world. Over 1,000,000 people have finished the race since its first running in 1970 with just 127 entrants and 55 finishers running four laps around Central Park. The race expanded to all five boroughs in 1976 and just celebrated its 40th year as a five-borough affair. Held annually on the first Sunday of November, the race features over 50,000 runners including the world's top professional athletes and a vast range of competitive, recreational, and charity runners. Participants from over 125 countries tour the city, starting on Staten Island at the foot of the Verrazano-Narrows Bridge and running through the neighborhoods of Brooklyn, Queens, and the Bronx before ending in Manhattan. The NYRR Youth Invitational at the TCS New York City Marathon covered 1.8 miles of the race course in Central Park, beginning near mile 24 and finishing at the famed TCS New York City Marathon finish line. More than one million spectators and thousands of volunteers line the city streets in support of the runners, while millions more watch the television broadcast in 175 countries and territories, including viewers in the New York area on WABC-TV, Channel 7, nationally on ESPN2, and via various international broadcast partners. The race is part of the Abbott World Marathon Majors, which features the world's top marathons—Tokyo, Boston, London, Berlin, Chicago, and New York—and crowns the top professional male and female marathoners each year. Tata Consultancy Services (TCS), a leading global IT services, consulting, and business solutions organization, is the premier partner of NYRR and the title sponsor of the TCS New York City Marathon. The 47th running of the TCS New York City Marathon is set for November 5, 2017. To learn more, visit www.tcsnycmarathon.org.